

Las Chiquititas + CULT FAVES present

Masquerade Ball

Club Nothing Funding Proposal - \$10,000 Ask

Created by Katalina, Reviewed by Wendy

03	Purpose of the event	13	Audience Data
04	Proposed Venues + Capacity	14	Ticketing
09	Production ideas	15	Poster Mockup
10	DJs / Artists / Performers	16	Budget Breakdown
11	Any bar & food plans	17	Collaborators
12	The Team	18	Website

Why?

The masquerade ball is one of the oldest nightlife experiences, and now it's for a generation and demographic that's never had one.

We need one now more than ever.

The masquerade ball historically dissolved social hierarchy, and ours does the same. No VIP, no personal brand, no status signaling. When everyone is masked, everyone belongs.

Anonymity is the ultimate rebellion in the age of content. Just bodies and sound. The masquerade takes away the performance of "being seen" at a party and replaces it with actually experiencing one. We're pushing back against the idea that nightlife exists to be documented.

We're resurrecting the dance floor.

VENUE OPTION A

Philosophic
Research Society

Capacity

100 standing, 50
seated

A non-profit cultural and educational center in Los Feliz.

Capacity is dependent on which area we rent out, we were thinking the Courtyard.



VENUE OPTION B

Grace E.
Simons Lodge

Capacity

200 overall, 128
outdoor

A banquet hall in a park setting with a fountain.



VENUE OPTION C

Sister Dreamer

Capacity

not publicly avail

An architectural park in south central los angeles.

This is only an option if we collaborate with the Summaeverythang Community Center and put it on as a free event with rsvping.



VENUE OPTION D

Heritage Square Museum

Capacity

50 guests or less

19th century venue just north of Dodger Stadium and Downtown Los Angeles.



VENUE OPTION E

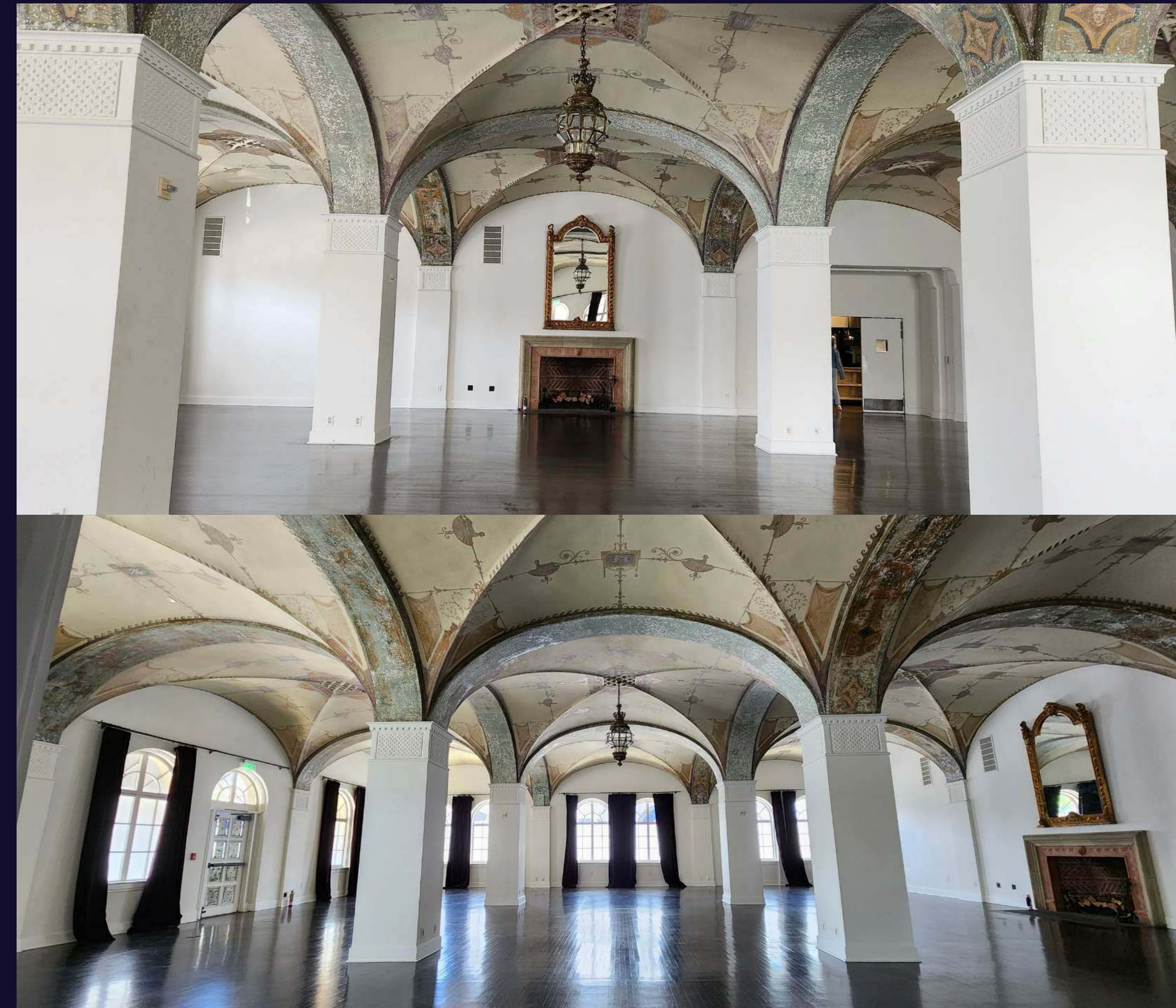
Schraeder Mansion

Capacity

not publicly avail

A venue that does not have info publicly available in Hollywood.

We are submitting to club nothing prior to our inquiry on this space being answered.





What will it look like?

For a deeper dive, check out out [pinterest board](#).

Dream Lineup 🎵★°

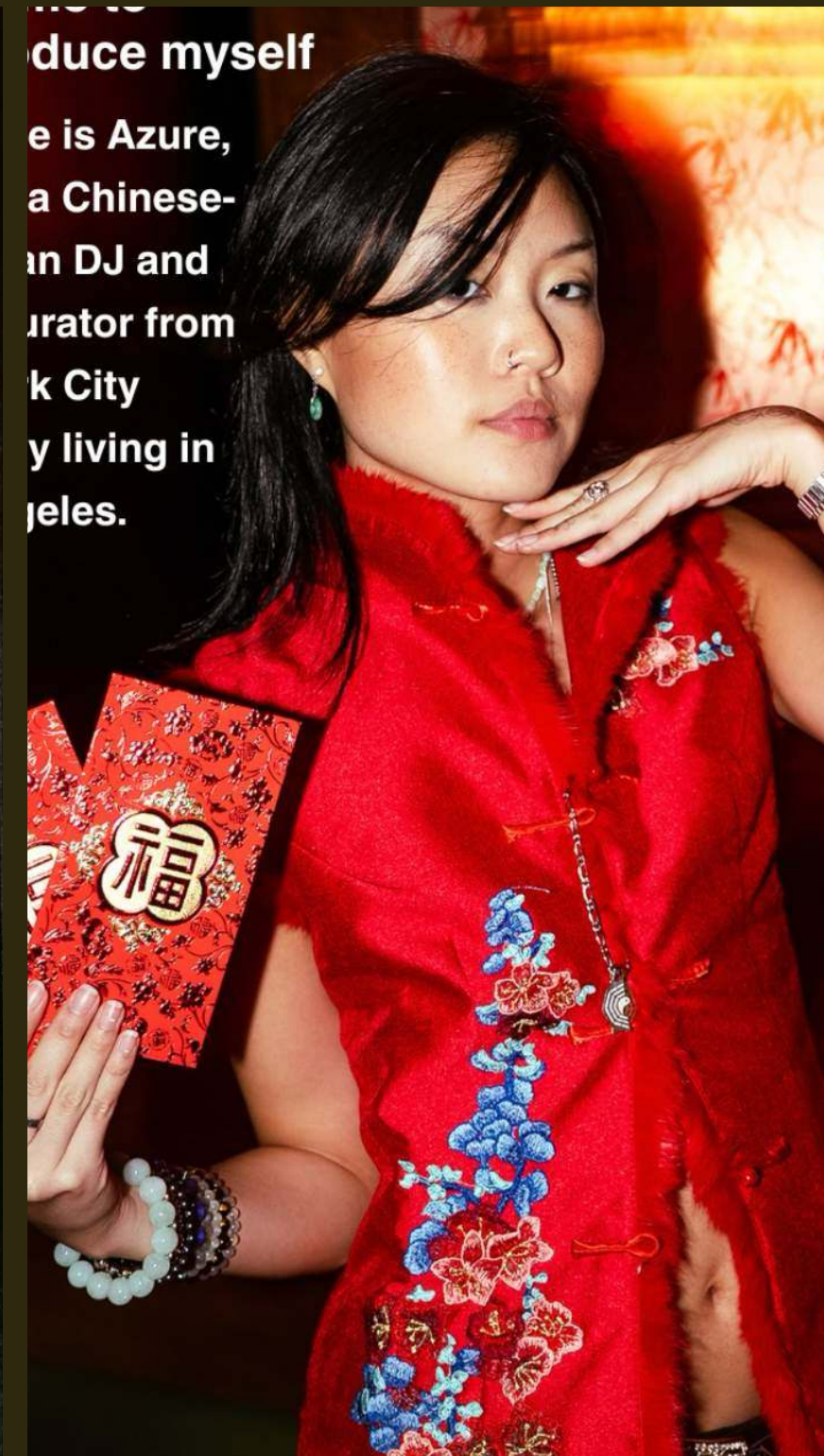
Rebels in their own domain



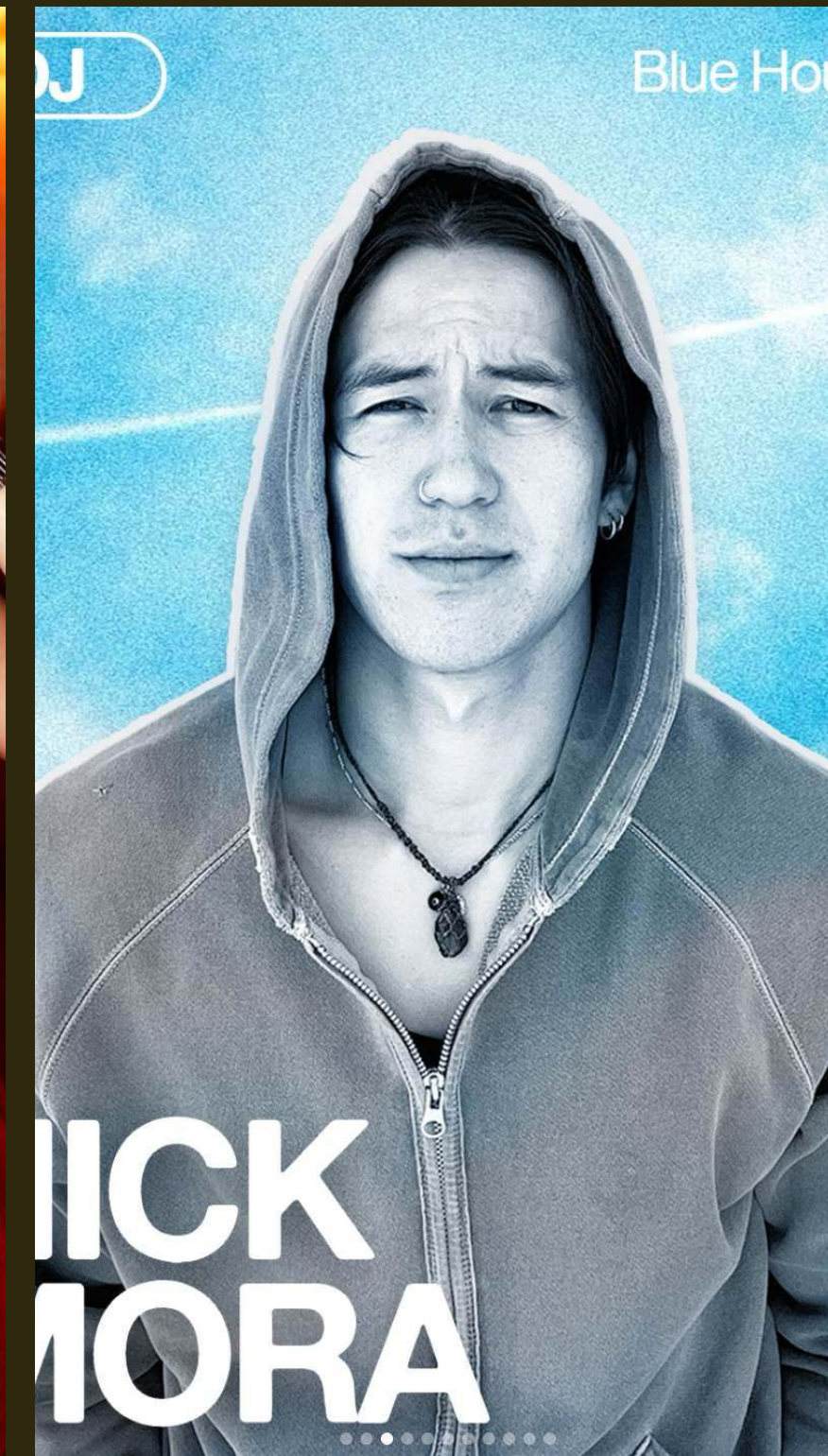
tommychill | DJ
@tommychill



Zamythi | DJ
@zamythi



Azure | DJ
@azure.fm



Nick Mora | DJ
@micknora



J \$SENSEI | Singer
@musty.freckles

Bar & Food

All drinks are complimentary.

If we do an invite-only event with no ticket sales and no cover charge, no ABC permit is required under California law.

For food, we're serving masquerade-style finger fare: tea sandwiches, pastries, and seasonal fruit.

Catering will be sourced from a local LA bakery or deli that does event trays.
(Portos Bakery, fruit display by Chef Paru (@paru_frances) or Chef Chau (@chaucooks))



Las Chiquititas + CULT FAVES

A guerrilla faction
of creatives.



Wendy



Katalina



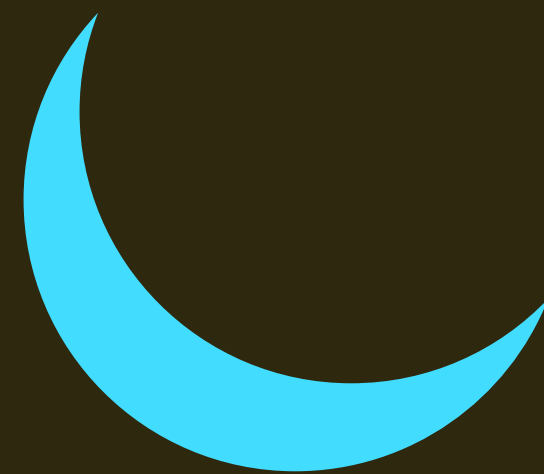
ARXCELY



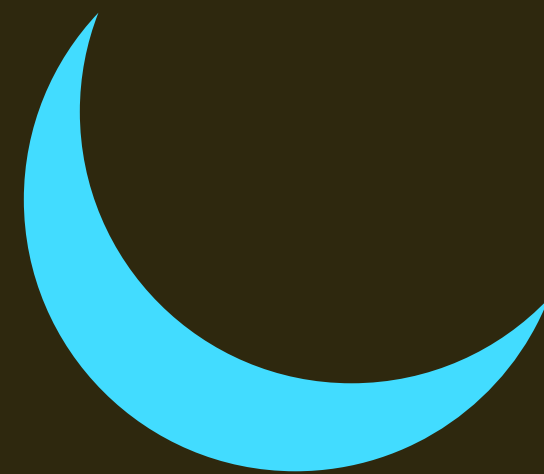
Jackee



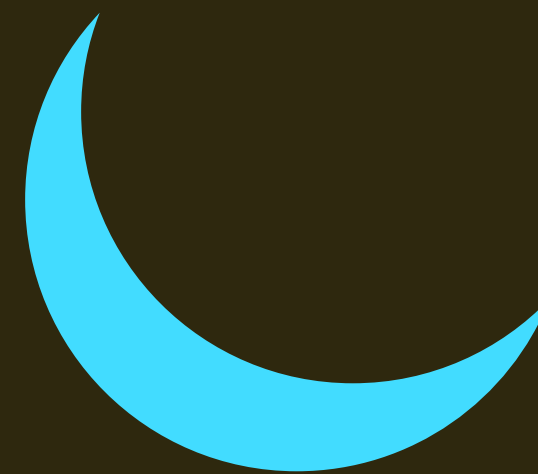
Natalia



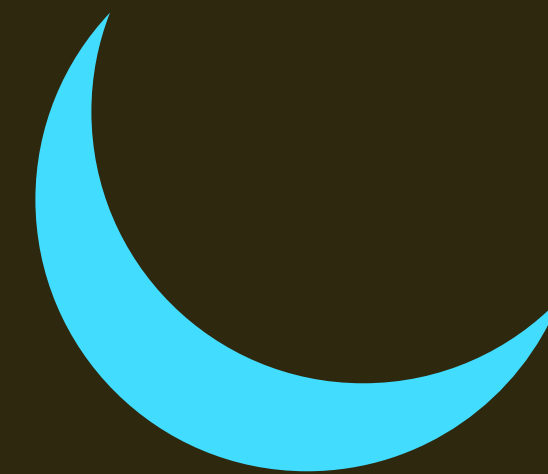
J \$ENSEI



Mav



willie.wav

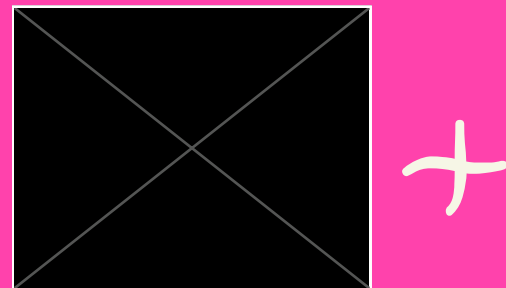


Bam

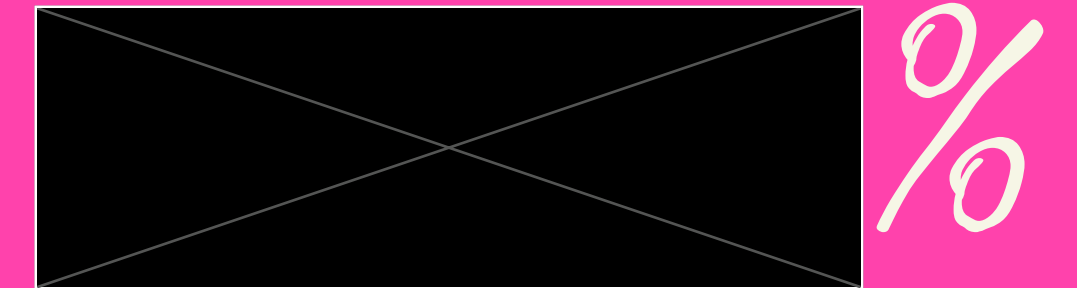


Our Cumulative Record

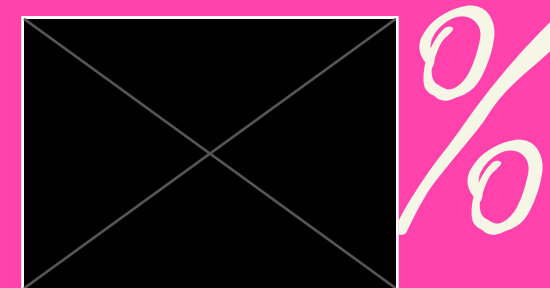
Based on demographic data collected from our previous events.



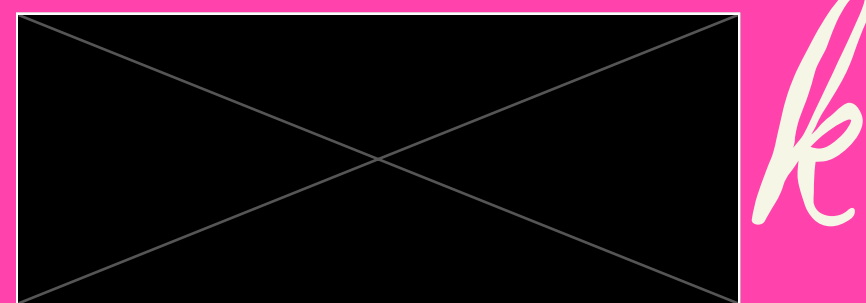
total events hosted



event sell rate
in both LA and Atlanta



attendees discover
us through word of
mouth



social media reach

100%

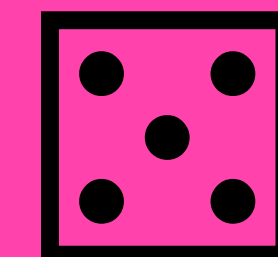
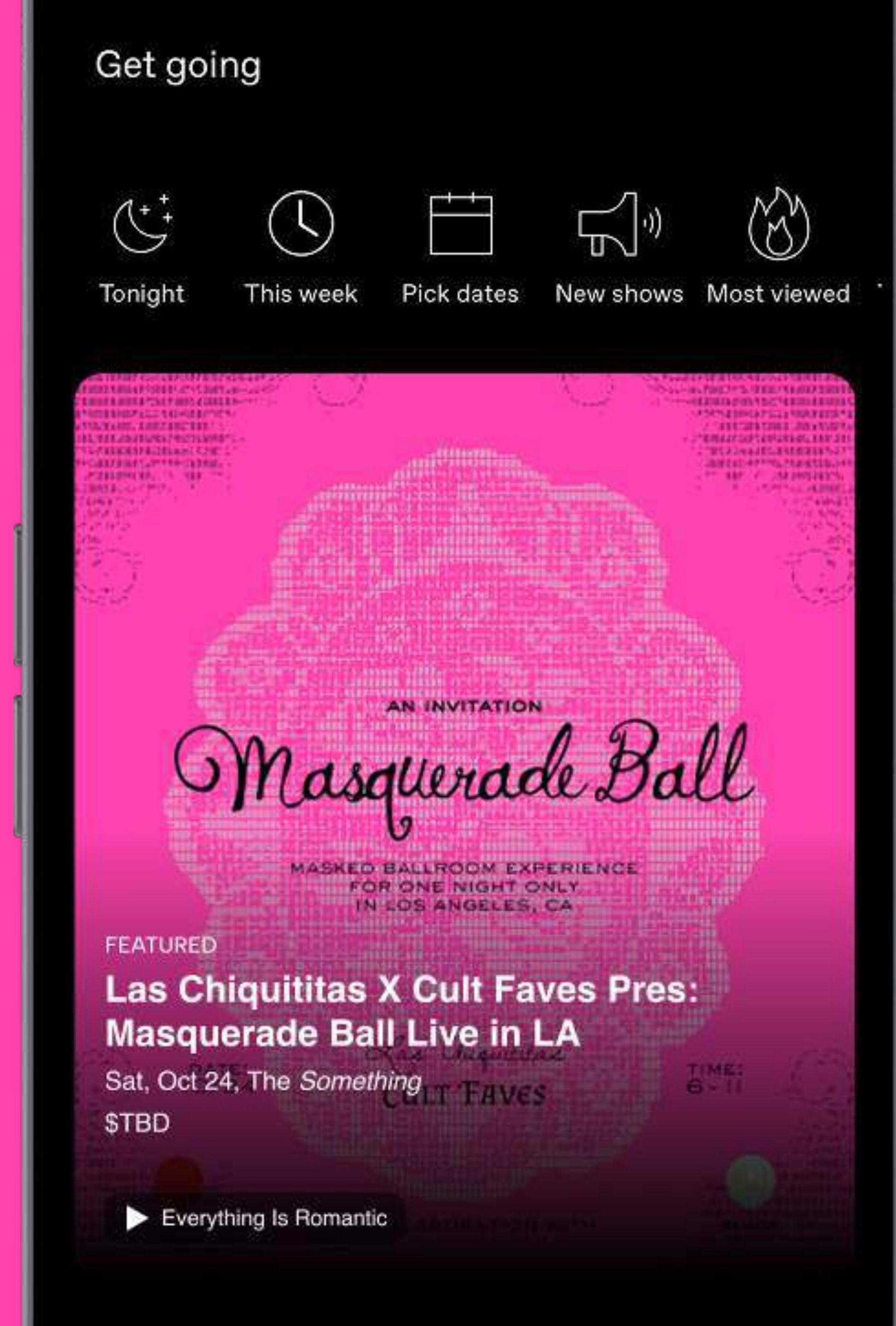
of attendees had fun,
statistically speaking

Dice!

THE TICKETING APP

We have had positive experiences using Dice's app for official events and plan to do so for this event.

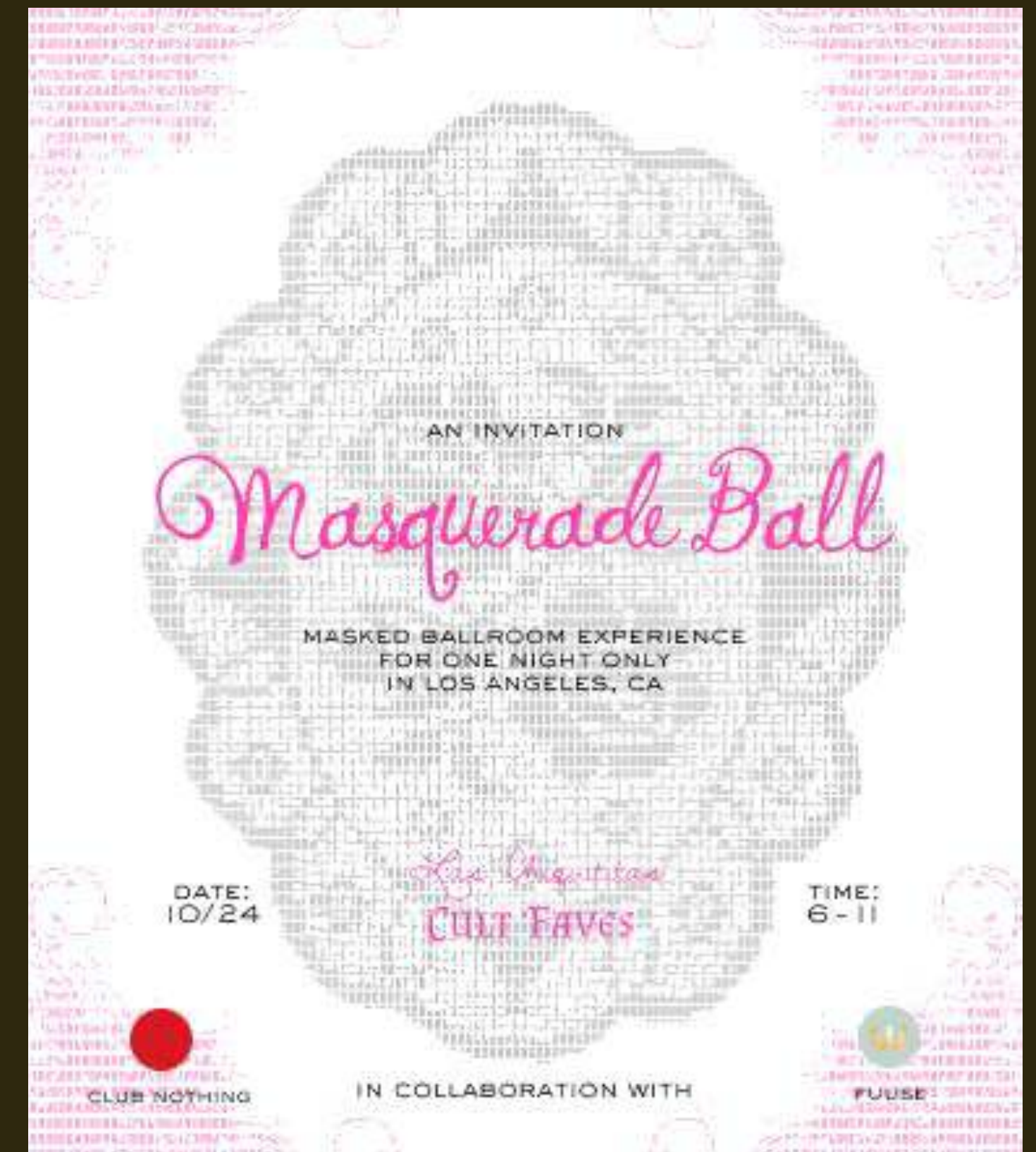
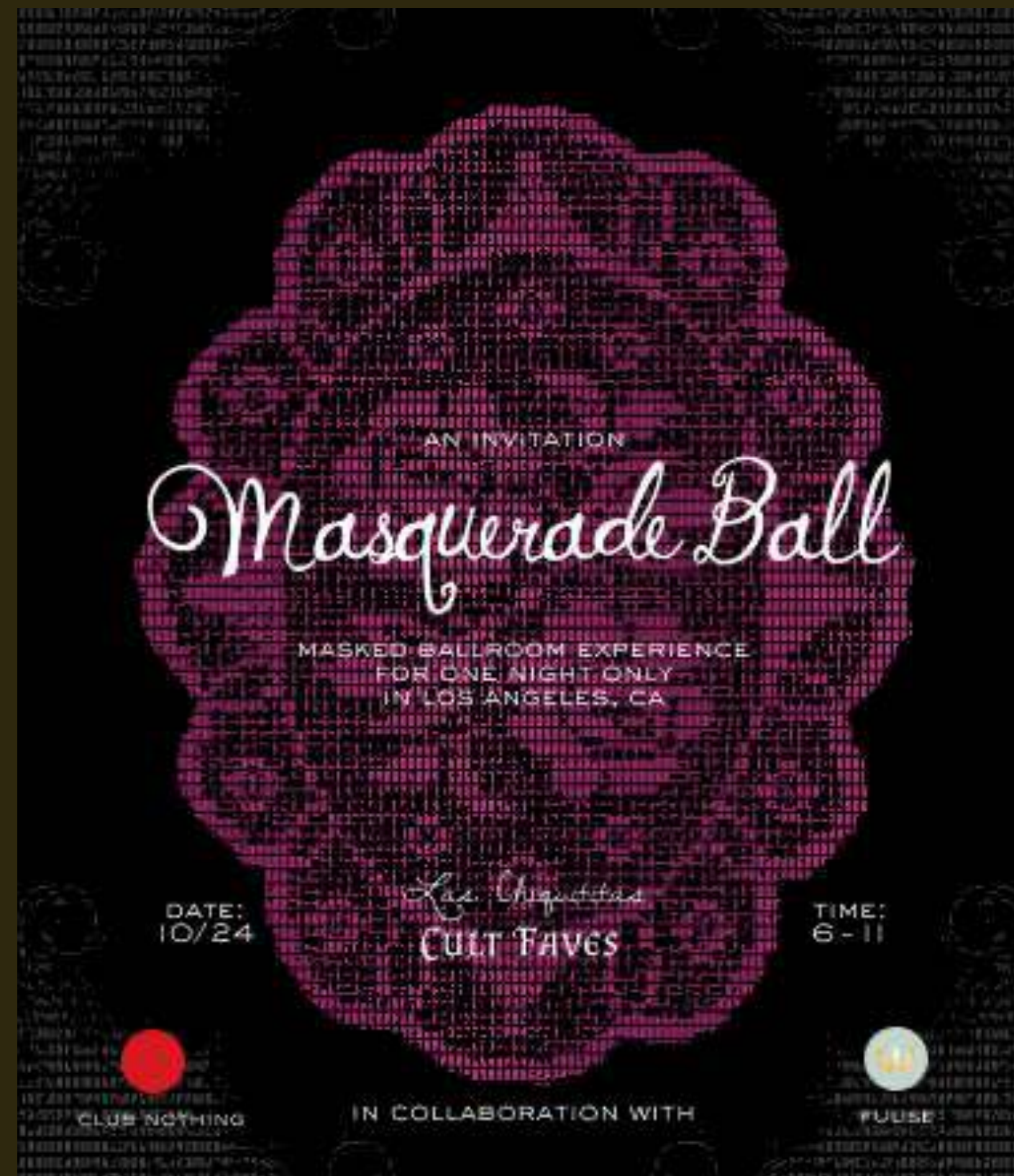
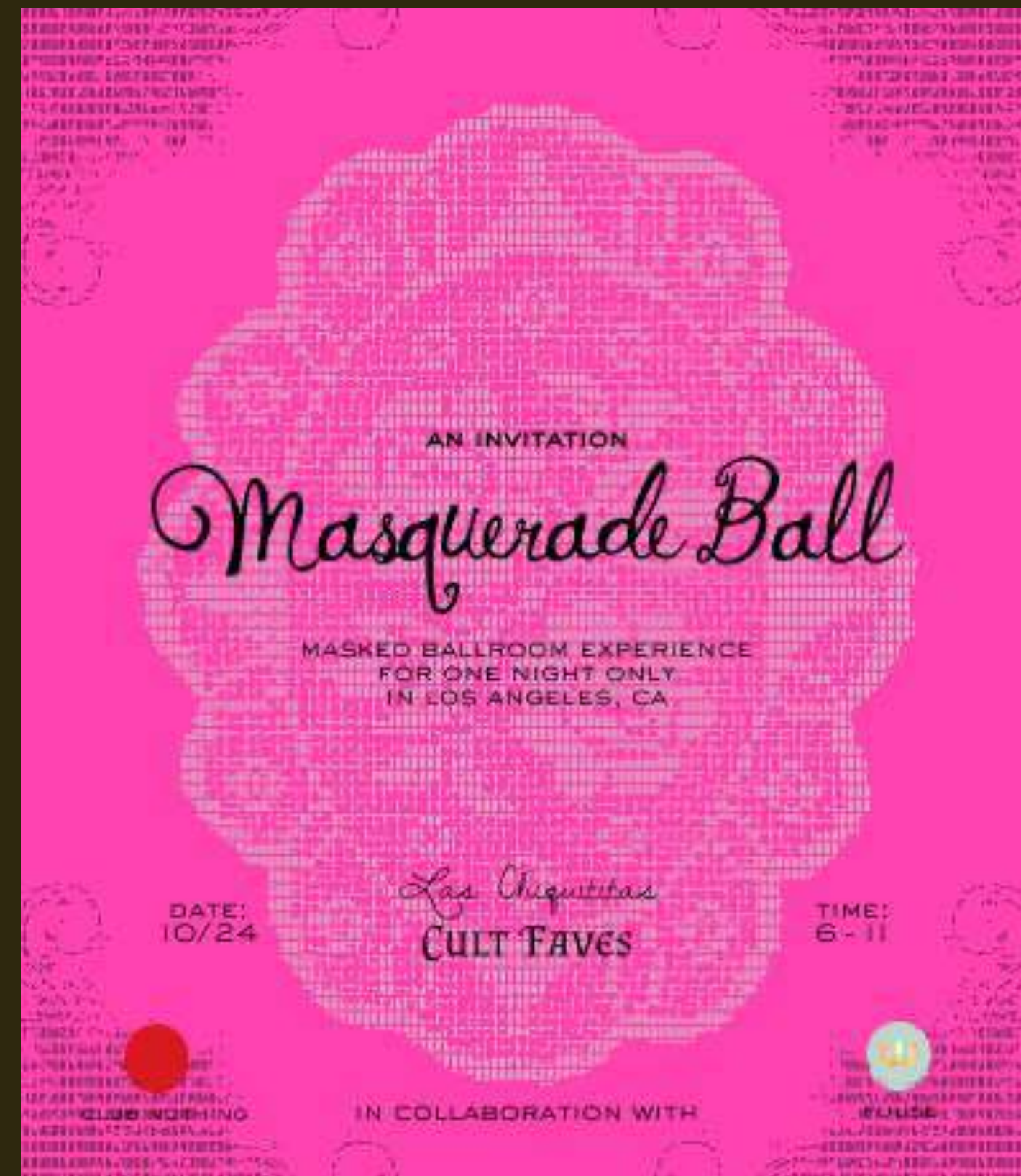
Functionality includes ticket reselling and transfers in-app.



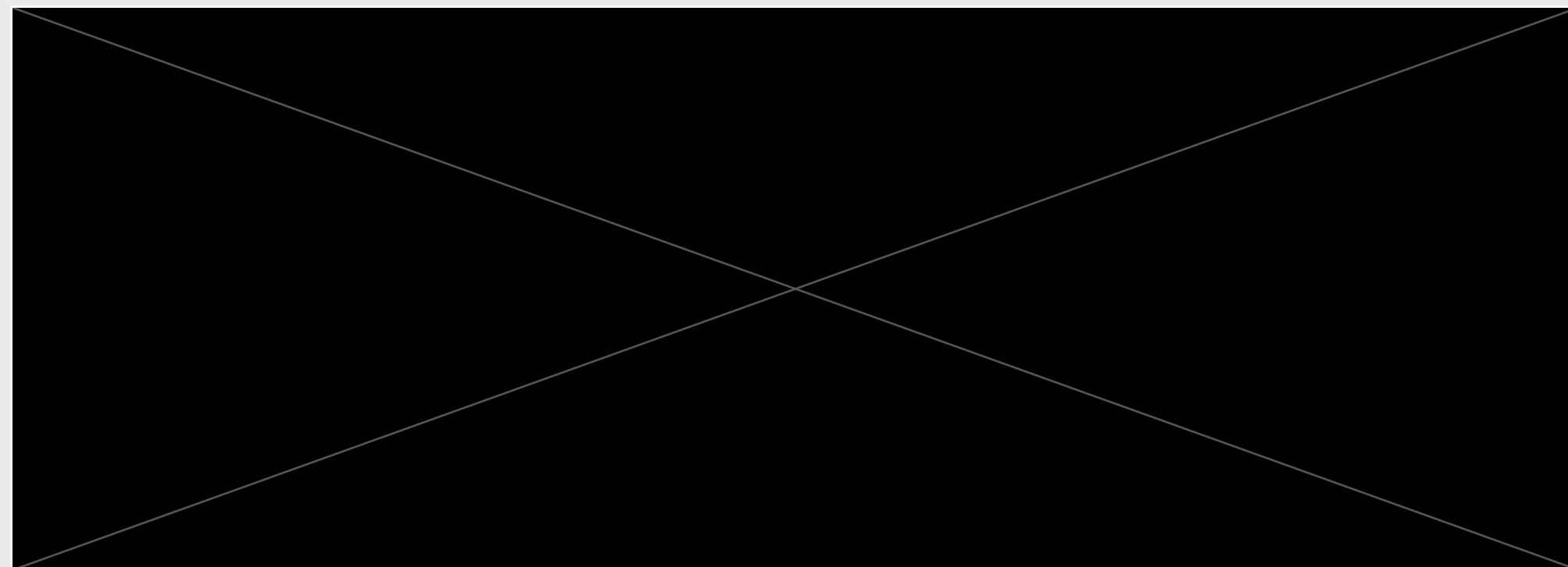
POSTER MOCKUP

It's almost like.. a "product of collaboration and community spirit." ;)

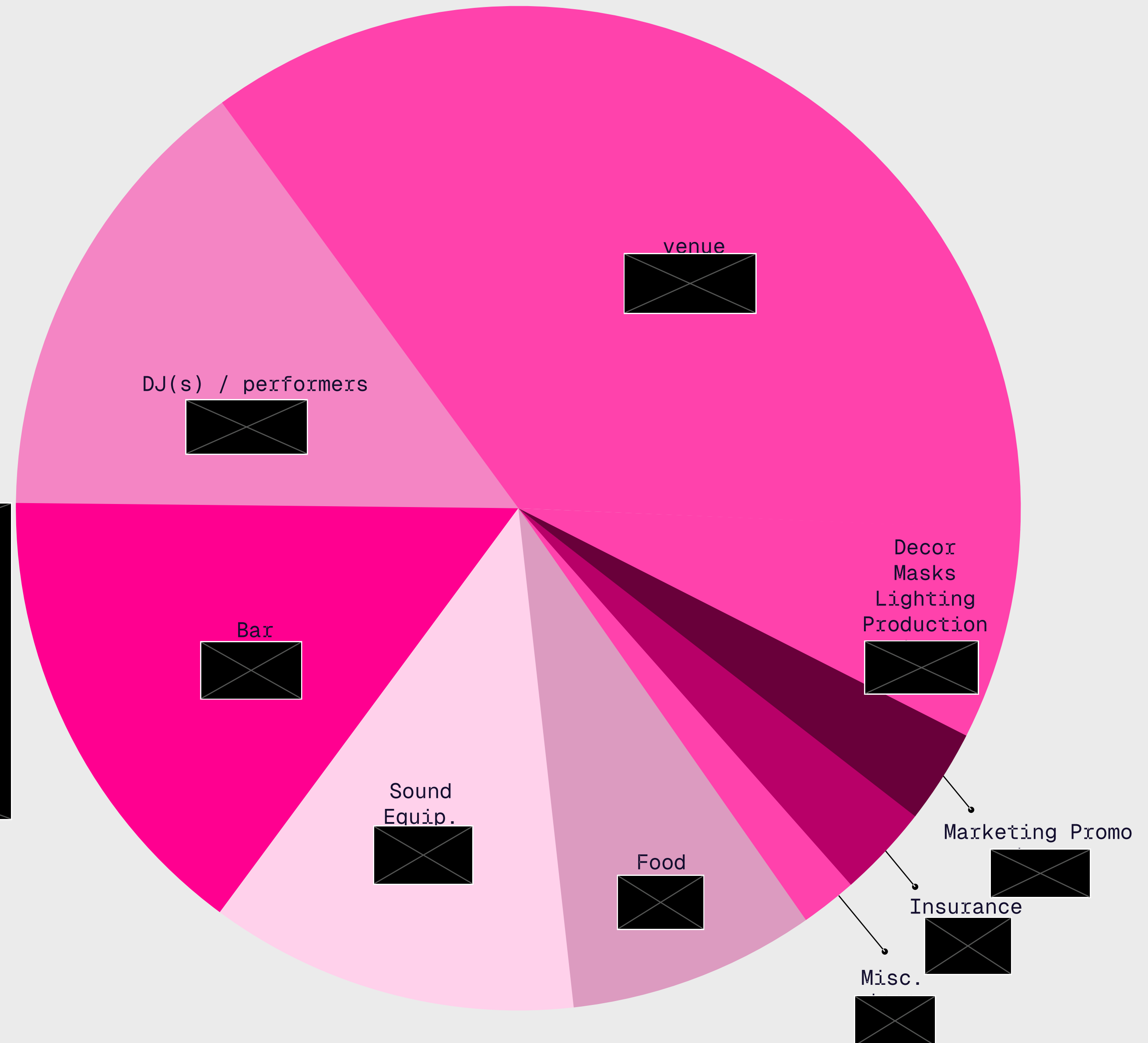
☆°.★ Seeing is Believing ☆°.★



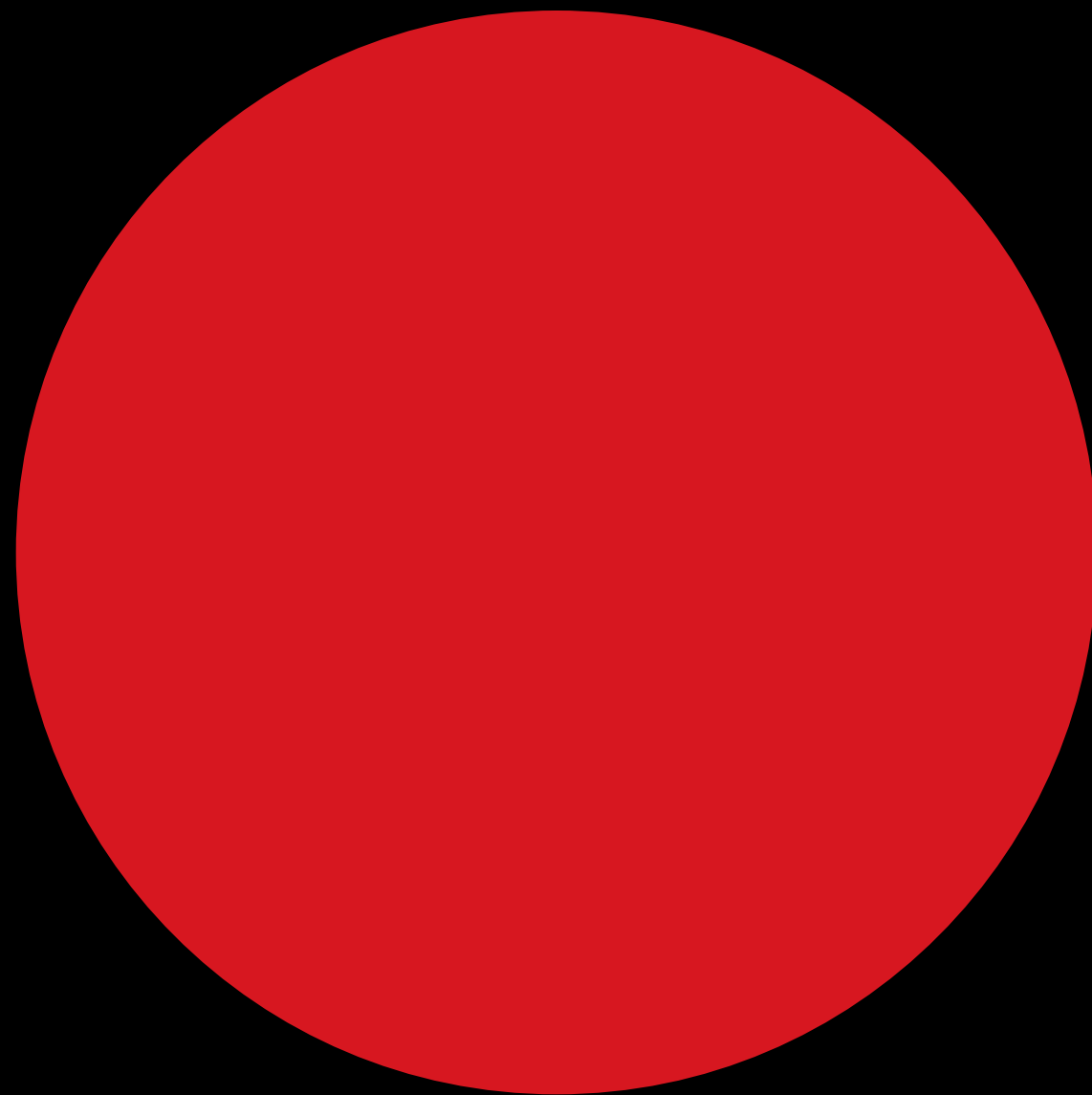
Budgeting



*numbers are subject to change



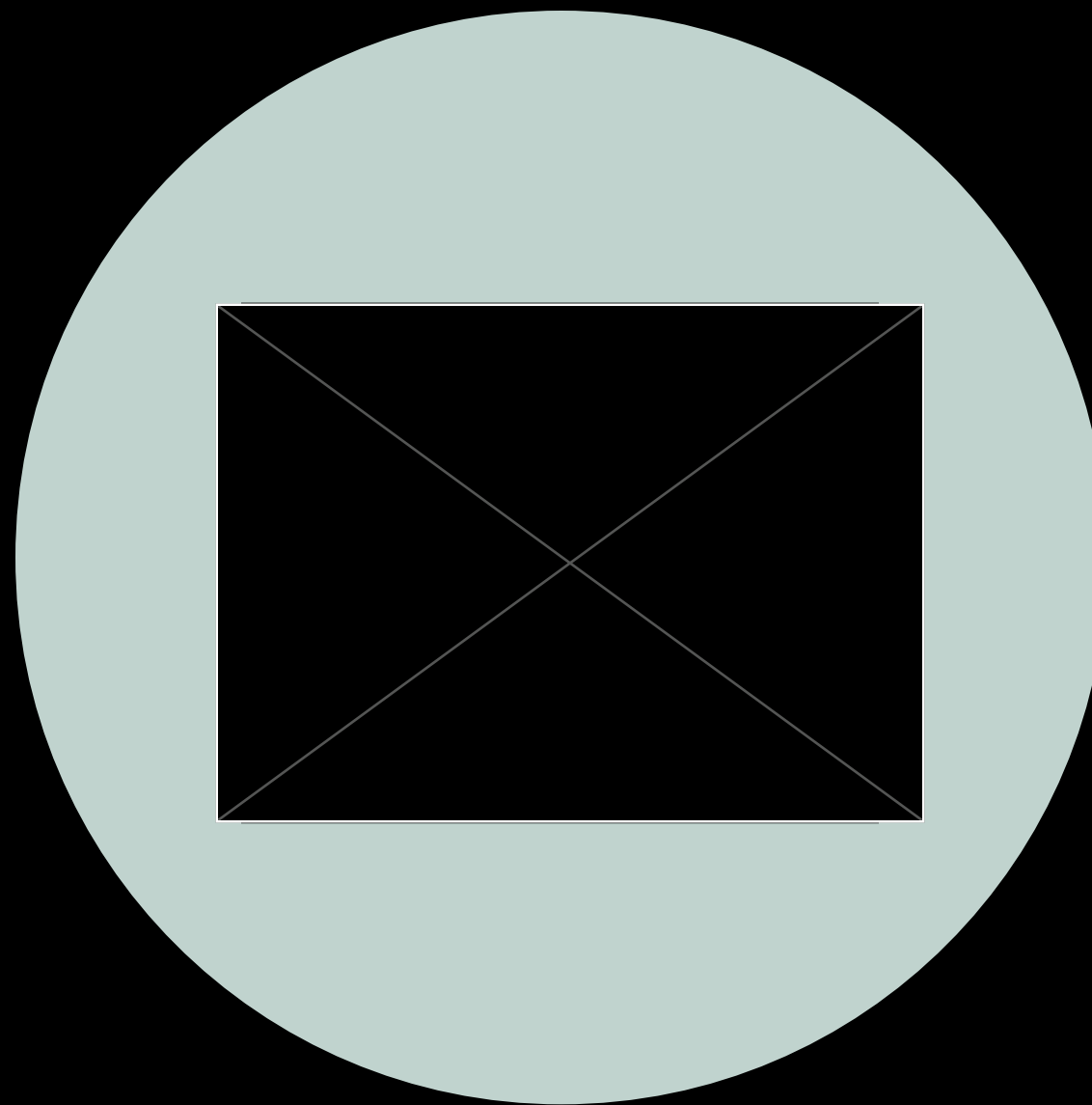
Making this experience possible: *



club nothing

global nightlife event series
and cultural initiative

(That's You!)



the social platform built
for creatives

 .app



?

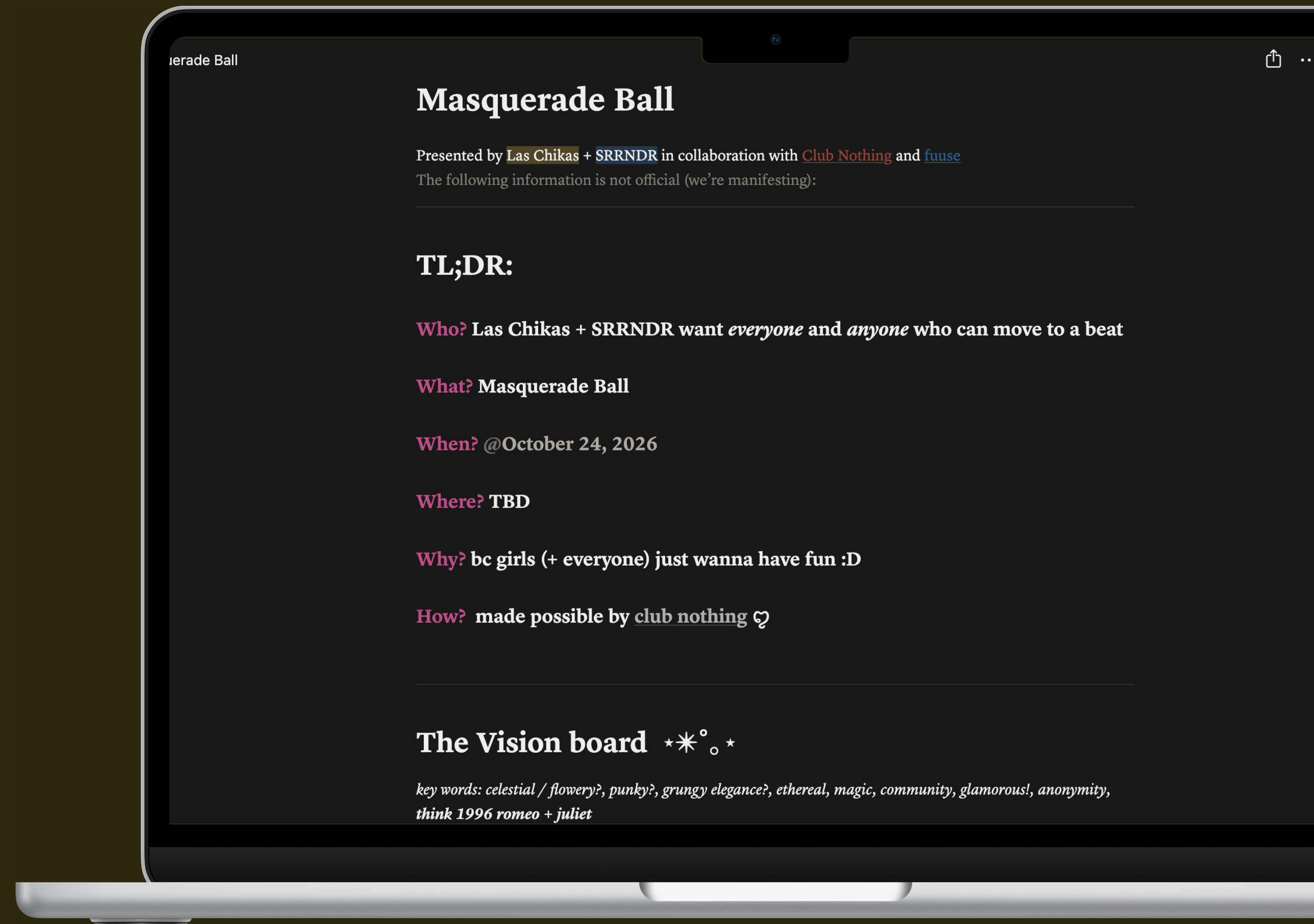
open to other collaborators :D

Website

We want to work with you.

We have this site in the interim but once we all hop on a call and make this official, we will happily create a custom website reflecting our excitement and dedication to the theme.

In the meantime, you can find us [here](#).



contact:
hello.katalinav@gmail.com
envywendygv@gmail.com

Looking forward to talking soon!